

# Why 3X4 Genetics?

## A golden opportunity:

Only **2 out of 10** people in the USA have done a genetics test.

# 75%

of individuals in the USA said they'd be more likely to follow their physician's advice if they knew their GENETIC profile was used to **personalize** their care.

# 92%

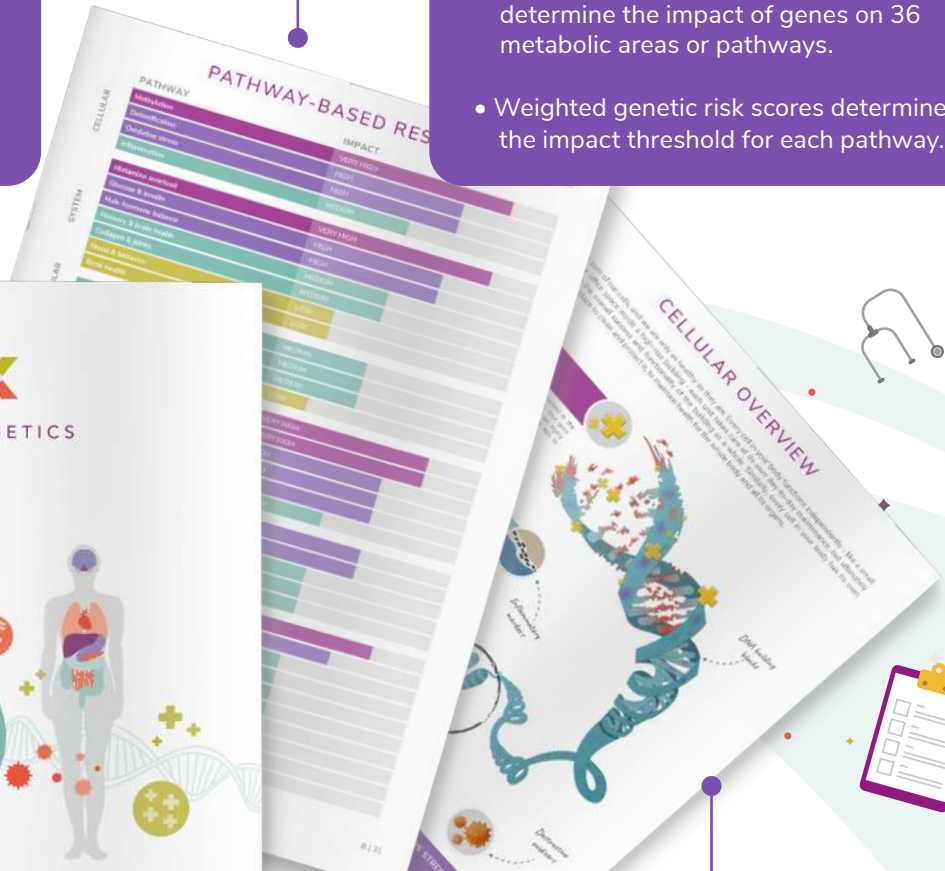
of all 3X4 Blueprint clients said it helped them resolve, alleviate or improve their health problems.

### Advanced Patented Technology

- Patented Darwin methodology determines the impact of individual gene variants on multiple pathways.
- Genes are chosen for both scientific validity and clinical utility.

### Pathways Based Approach

- Pathway-based polygenic risk scores determine the impact of genes on 36 metabolic areas or pathways.
- Weighted genetic risk scores determine the impact threshold for each pathway.



### UX Friendly Report

- Language of color and personalized visuals improves client engagement.
- Clinical guide provides diet, lifestyle, supplement and functional test recommendations to support practitioners.



# 3X4 Proprietary Offerings

## Industry Leader in practitioner community

- Fastest growing practitioner network in the USA.
- Leading nutrigenomics courses for all levels.
- Mentorship team provides clinical translation.
- Award-winning community platform and app.
- Over 4000 likeminded healthcare practitioners networking - [sign up here.](#)



Pathway	Category	Impact
Detoxification	Cellular	Very High
Methylation	Cellular	Medium
Oxidative stress	Cellular	Medium
Inflammation	Cellular	Low
Bone health	Systems	Very High
Hormone balance	Systems	Very High
Mood & behavior	Systems	Medium

## One of a kind 3X4 Interactive Blueprint

- Easy search function.
- Fast overview of highest-impact areas.
- One-click access to 3X4 Clinical Guide.
- TIME SAVER: reduces client report preparation down to 15 min!
- User-friendly for all levels of clinicians.

## State of the Art 3X4 Clinical Guide

- Detailed info about every SNP in the 3X4 Blueprint report.
- Search by SNP, metabolic area, pathway, supplement, condition, food items, and more.
- Functional test pairing recommendations.
- Population frequencies linked.
- Diet, lifestyle and supplement recommendations.



## Testimonial

THE  
ULTRAWELLNESS  
CENTER



“The 3X4 Genetics test panel is an invaluable tool to help determine where to focus in caring for our patients. By knowing each patients’ SNPs, we can customize a treatment plan that helps our patients reach their health goals.”

Elizabeth W. Boham,  
MD, MS, RD, Physician and Medical Director,  
The Ultrawellness Center,  
Lenox, MA

## Trusted by Industry Leaders

